

A COLLABORATIVE APPROACH TO DESIGN



why

not work together?

The Upper Room can be your very own design studio – working as an extension to your marketing team – a collaborative approach to design.





why

use a small, nimble agency?

Like the ancient art of origami the design process can start from very humble beginnings. In the right hands and with precise actions it can transform into something truly amazing. Origami is not expensive, and you don't have to spend lots of money to make a strong marketing impact.

We are a small agency with big advantages. Your business matters to us personally, so we never forget to balance creativity with budget control.



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Business sectors include: • Arts • Construction • Consultancy
• Charity • Education • Environmental • Financial • IT • Legal
• Pharmaceutical • Property • Publishing • Residential • Travel



why

collaborative design?

We believe that the best design solutions come from a harmonious working relationship, a partnership between marketers and designers.

We don't parrot the same solutions to all our clients, and we're not territorial about our ideas. Instead we value working as a team, like making music. It's more fun performing together, where everyone plays their part.



“They have been exceptional when working alongside me as part of a team and on their own initiative.”

Madeleine Meyer, Editor

“Adaptable, creative,
responsive and... patient.
All the qualities that
The Upper Room has
shown in dealing with
our design and
printing needs.”

Lynda Wight,
Executive Director



why

do clients endorse us?

If you need an agency that is flexible, creative and budget-conscious, talk to us. We respond quickly to tight deadlines and never lose sight of your goals. This is why long-standing clients have endorsed our work over the past 30 years.





“It’s rare to find people who offer creative solutions that stay within brand guidelines and your budget. It helps that they understand financial promotions too!”

Tamsin Sinclair, Head of Marketing



why

not let us help you?

We can help you fine-tune and enhance your ideas or you can trust us to create new solutions. We design impactful infographics, attractive and memorable presentations, reports and brochures. Whether you need a new brand or just a logo, some eye-catching banners, an exhibition stand, effective digital campaigns or email and website design and support, why not let us help you? Let’s talk!



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why trust anyone else?

For 30 years clients have trusted us to help their ideas fly. We manage tight deadlines and consistently deliver creative solutions within budget.

We are an extension to our clients' marketing teams... a very collaborative approach to design.



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“They have to be good, or else I would not have used them for more than 20 years!”

Chris Perry, Managing Director





why
not give us a call?

We work with clients throughout
the UK, Europe and USA.

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